



General Plan Advisory Committee

Meeting #4 | May 19, 2016

Introductions

- City of Morro Bay
 - Scot Graham and Cindy Jacinth
- Michael Baker International
 - Cristelle Blackford and Chris Read



Presentation Overview

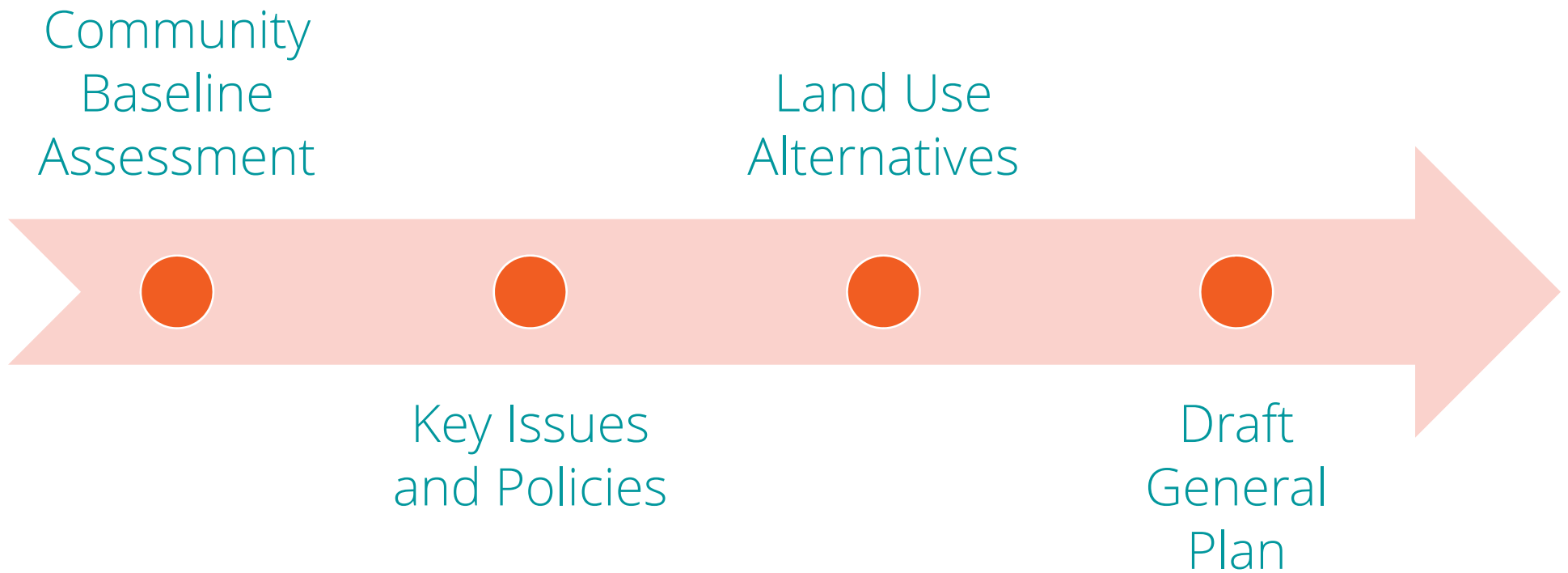
1. Work Progress and Next Steps
2. Community Workshop Approach





Work Progress

Project Workflow



Anticipated GPAC Schedule

Meeting Date	Expected Topic
June	Community Workshop and GPAC Outreach (no GPAC meeting)
July	Community Baseline Assessment
August	Key Issues and Policies
September	Alternatives Analysis
October	Alternatives Analysis (continued)
November	Draft General Plan
2017	TBD



Task 1. Project Visioning

- Project vision drafted. Minor revisions anticipated, pending community meeting and GPAC outreach.
- What is resilience?
 - The Rockefeller Foundation (100 Resilient Cities) defines urban resilience as “the capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow no matter what kinds of chronic stresses and acute shocks they experience.”

Task 2.1. Community Baseline Assessment

- Comprehensive overview of existing conditions in the planning area
- Identifies key assets and issues
- Serves as technical foundation for Plan Morro Bay



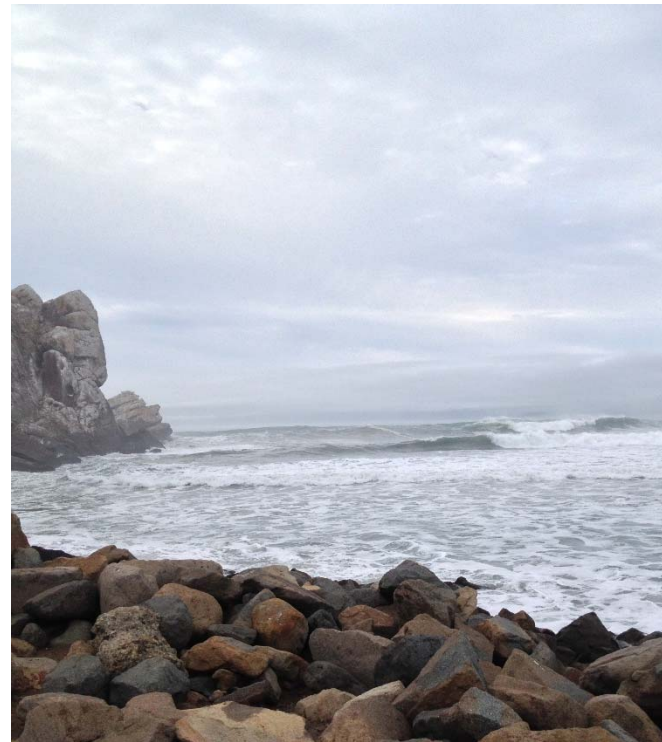
Community Baseline Assessment

- Annexation Feasibility
 - Potential opportunities and constraints for land adjacent to city limits
- Air Quality and Greenhouse Gas Emissions
 - Existing air quality issues
 - Developing a GHG inventory update



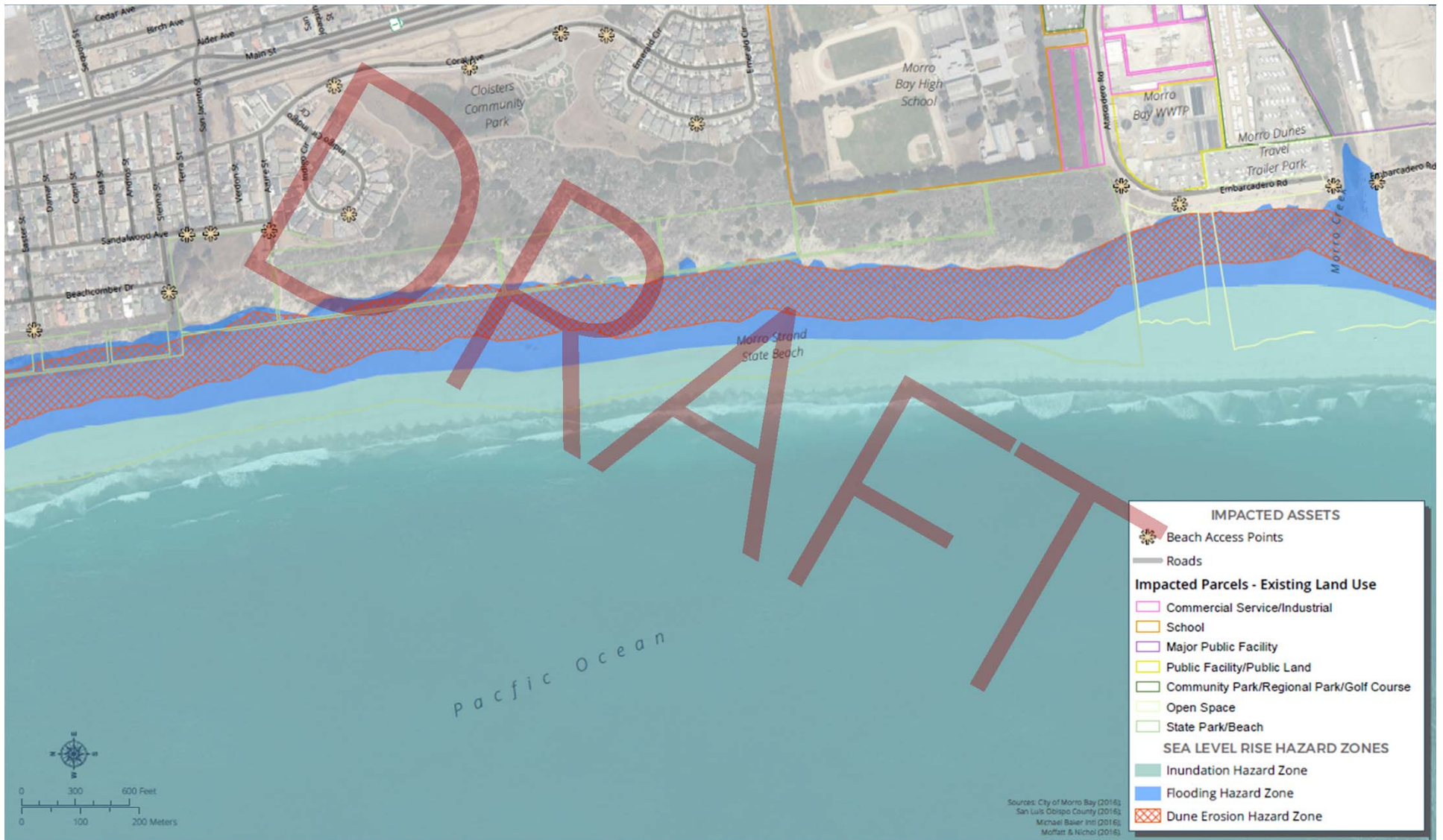
Community Baseline Assessment

- Coastal Resiliency
 - Sea level rise model for multiple years
 - Identifies assets exposed to sea level rise

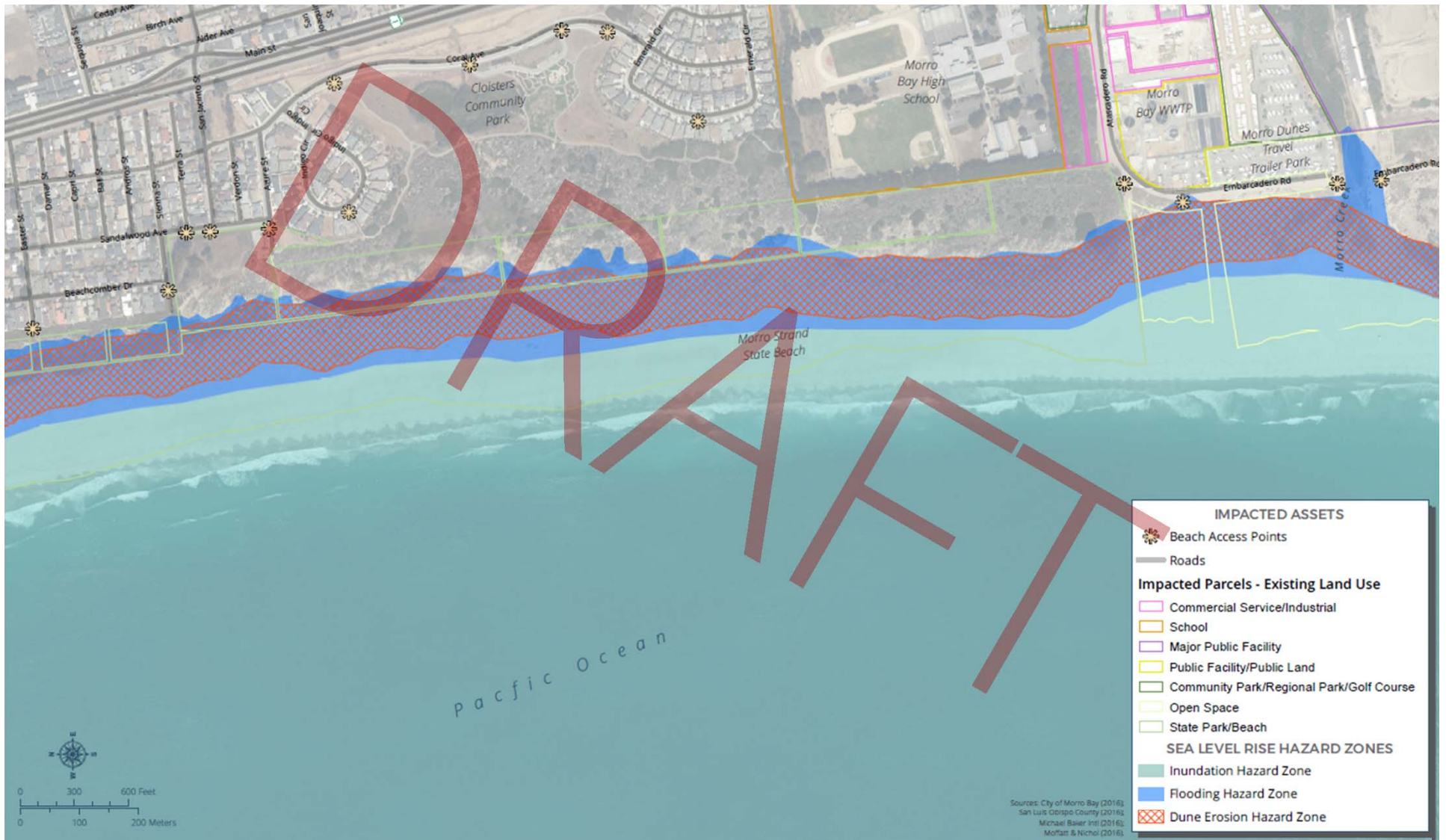




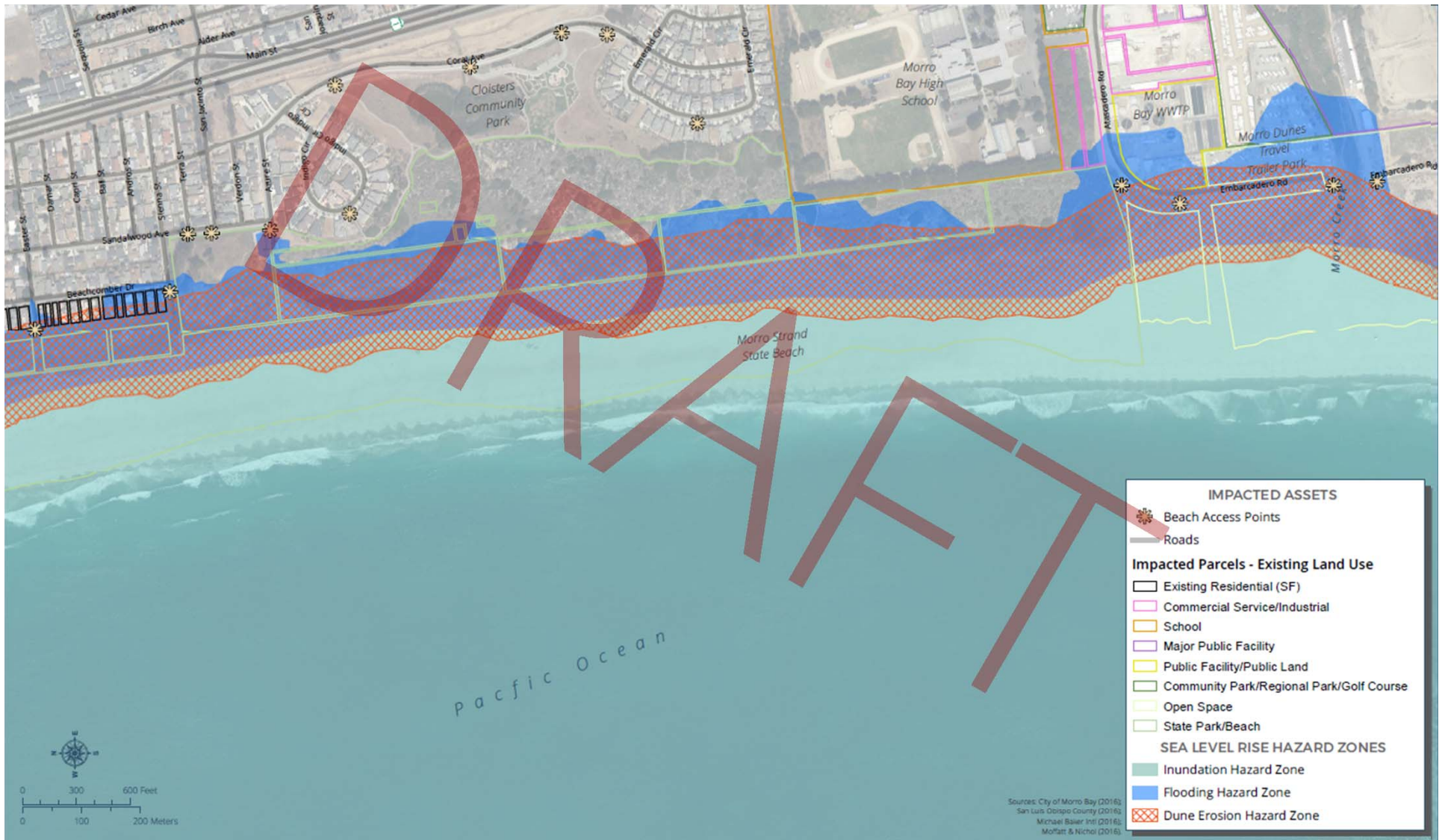
Coastal Hazards – 2016



Coastal Hazards – 2030



Coastal Hazards – 2050



Coastal Hazards – 2100

Community Baseline Assessment

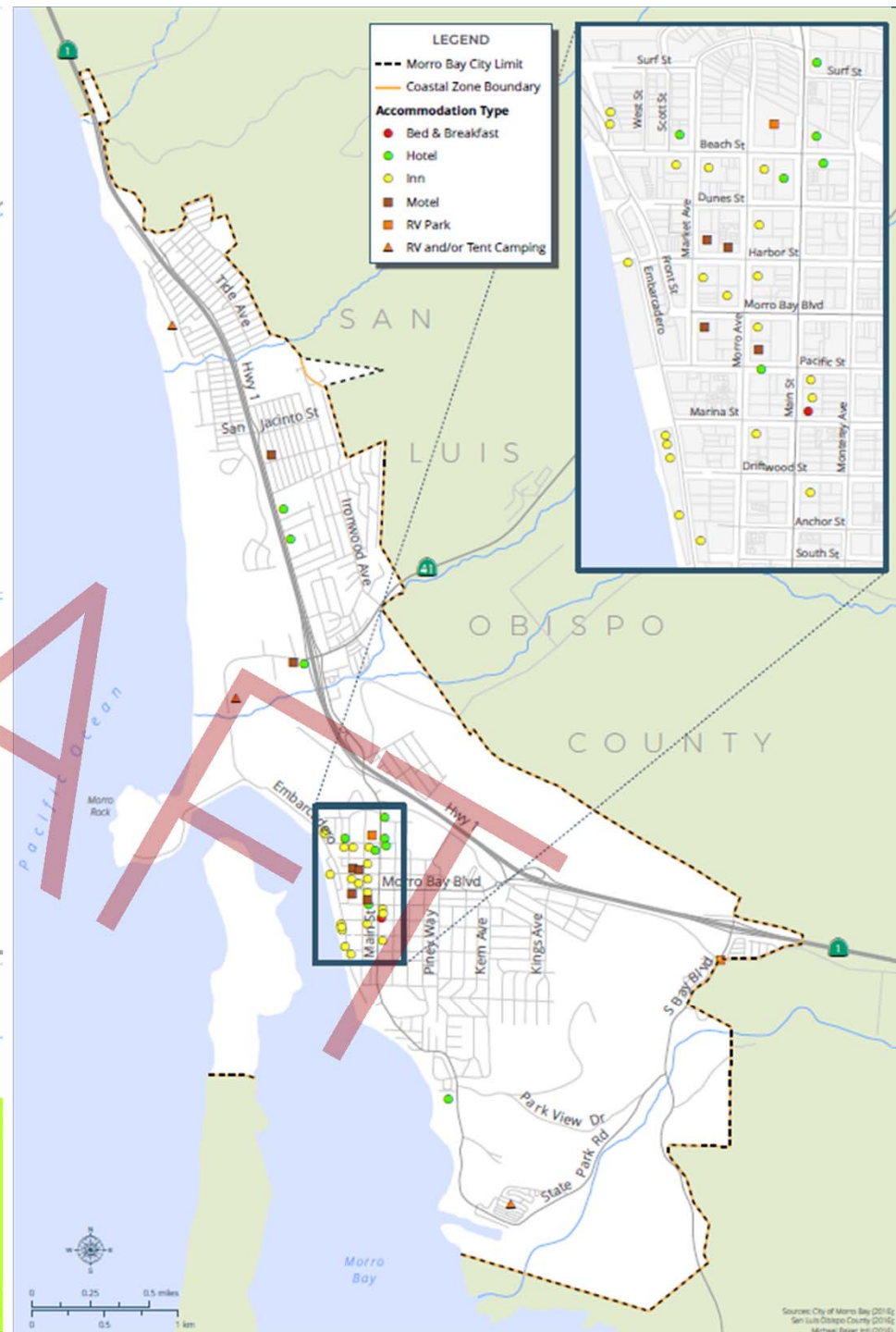
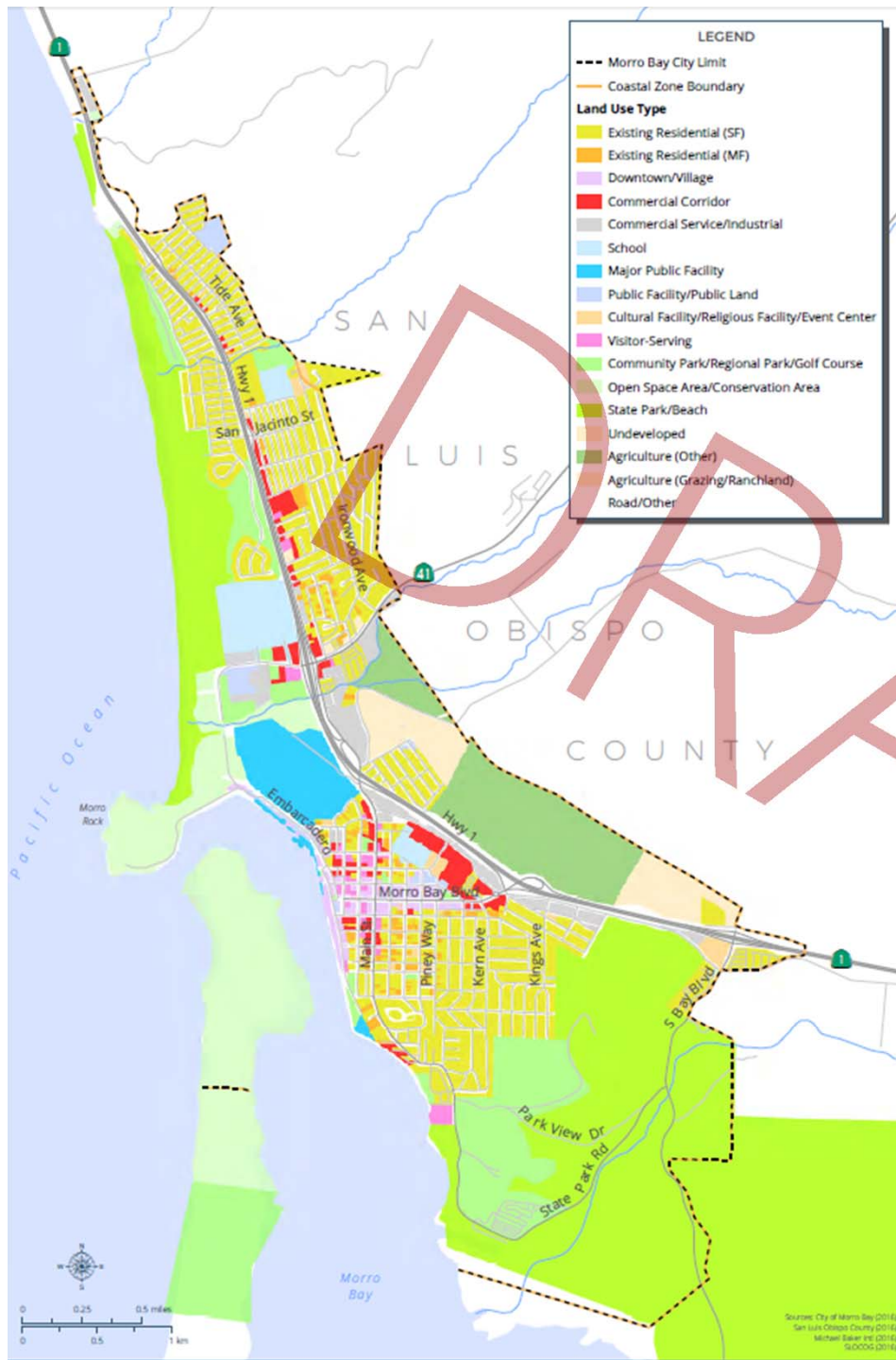
- Cultural Resources
 - Tribal and historical resource review
- Economic Trends
 - Trade area, market leakage, and market segmentation information



Community Baseline Assessment

- Infrastructure and Public Services
 - Infrastructure related to energy, water, wastewater, etc.
 - Services and service providers in the city
- Land Use, Community Form, and Coastal Uses
 - Existing and regulatory conditions





Community Baseline Assessment

- Natural and Environmental Hazards
 - Vulnerability of life and property to hazards in the city
- Natural Resources
 - Plants, animals, and habitat



FEMA Flood Zones

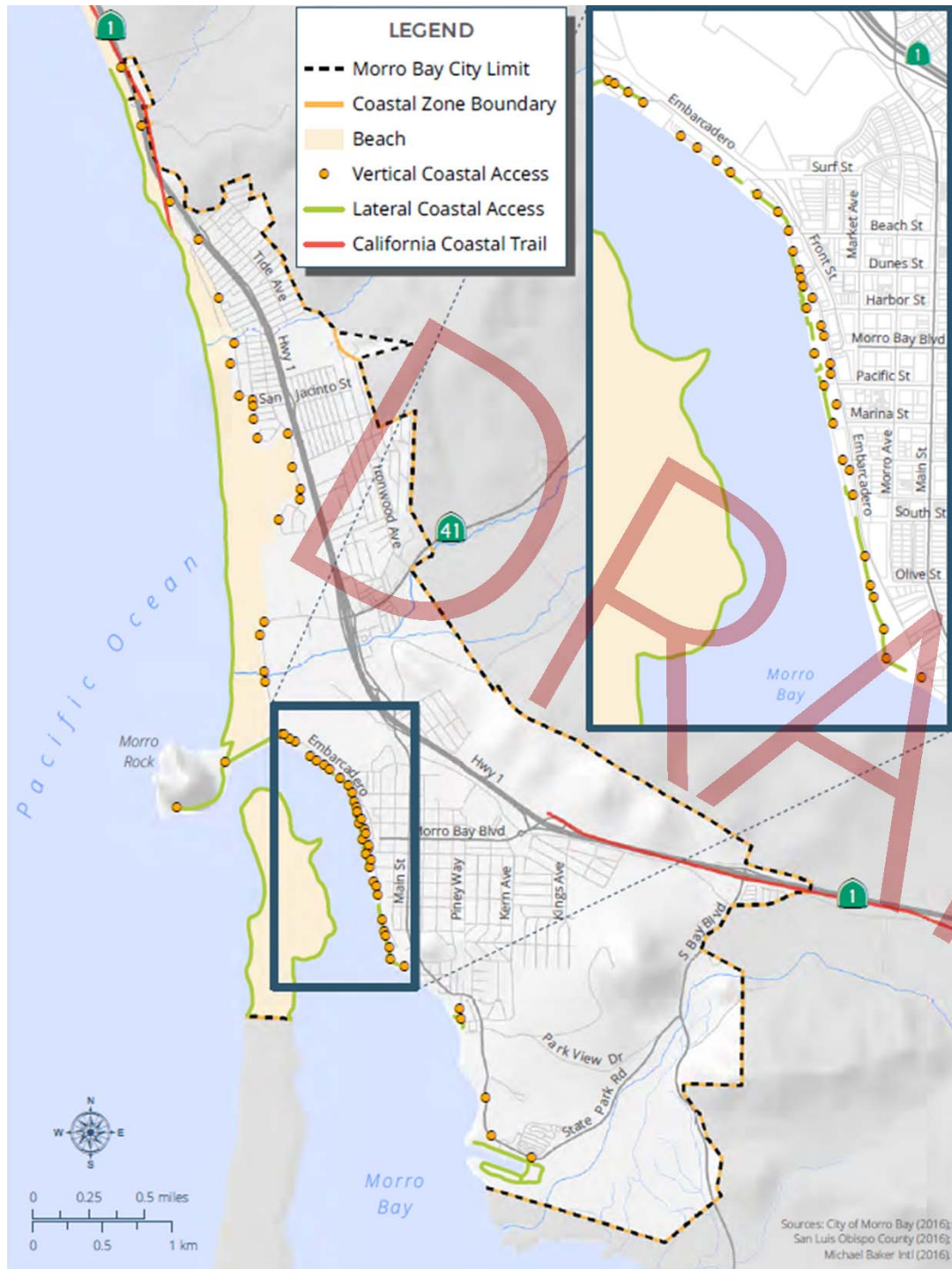


Community Baseline Assessment

- Noise
 - Existing noise conditions
 - Conducted on-site noise recordings
- Parks, Recreation, and Open Space
 - Inventory of physical assets and programs
 - Includes coastal access



Coastal Access



Community Baseline Assessment

- Shoreline Erosion and Protection
 - Protective devices in place and historic erosion issues
- Transportation and Mobility
 - Traffic counts, VMT estimates, active transportation network
- Water and Water Quality
 - Watershed description, including issues related to water quality



Vulnerability and Resilience Assessment

- Pulls assets from the Community Baseline Assessment
- Includes projections through 2040 for demographic and climate conditions
- Reviews asset vulnerability and resilience capabilities
- Allows the City to develop policy based on best understanding of future conditions

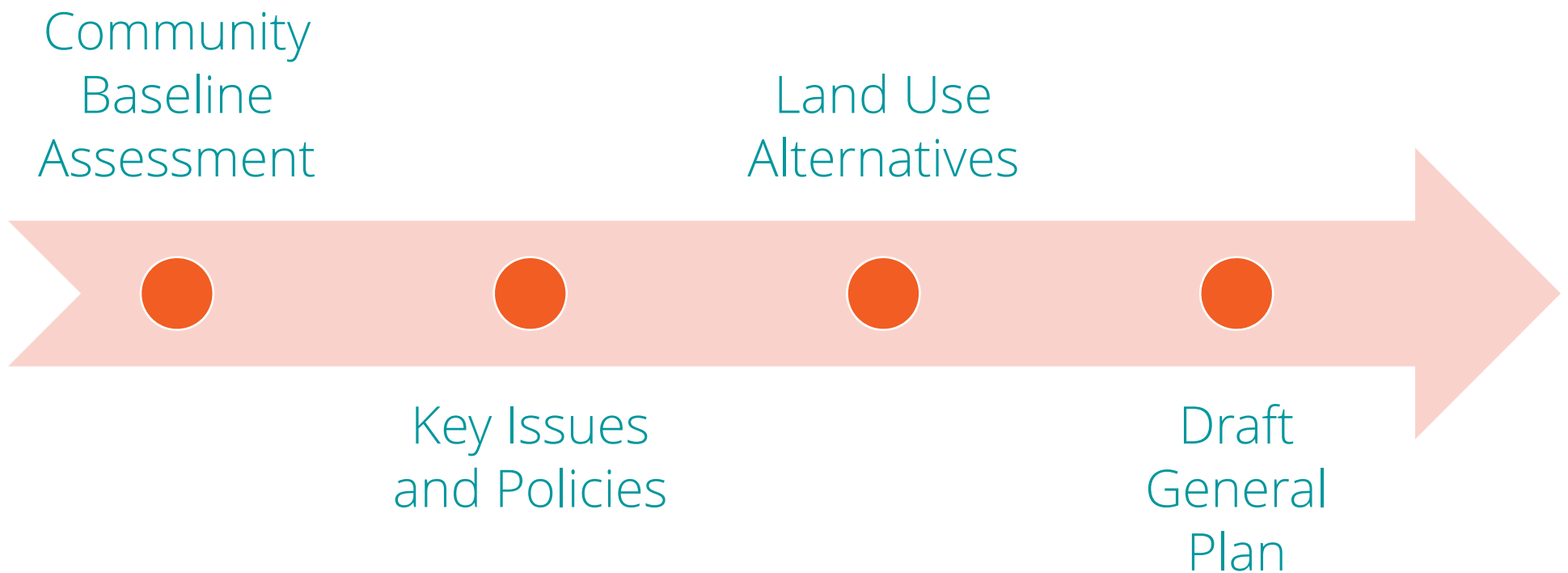


Other Project Updates

- California Coastal Commission LCP grant application
- Tribal consultation (SB 18)
- California Coastal Commission consultation



Project Workflow (revisited)





Community Workshop Approach

Workshop Purpose

- Educate the public about Plan Morro Bay and the Downtown Waterfront Strategic Plan
- Confirm the community vision and values for the General Plan
- Gather input to develop a community vision for the DWSP
- Confirm ongoing research related to assets and opportunities and brainstorm potential solutions



Workshop Agenda

5:30–6:00 pm	Open House (Visioning Exhibits)
6:00–6:30 pm	Presentation + Q&A (Educational)
6:30–7:45 pm	Group Activities (Assets/Opportunities)
7:45–8:00 pm	Wrap-up and Next Steps

Staffing and Roles

- Michael Baker Staff: Lead facilitator and small group facilitators
- City Staff: Additional small group facilitators
- GPAC: Distributed among the small group activity tables

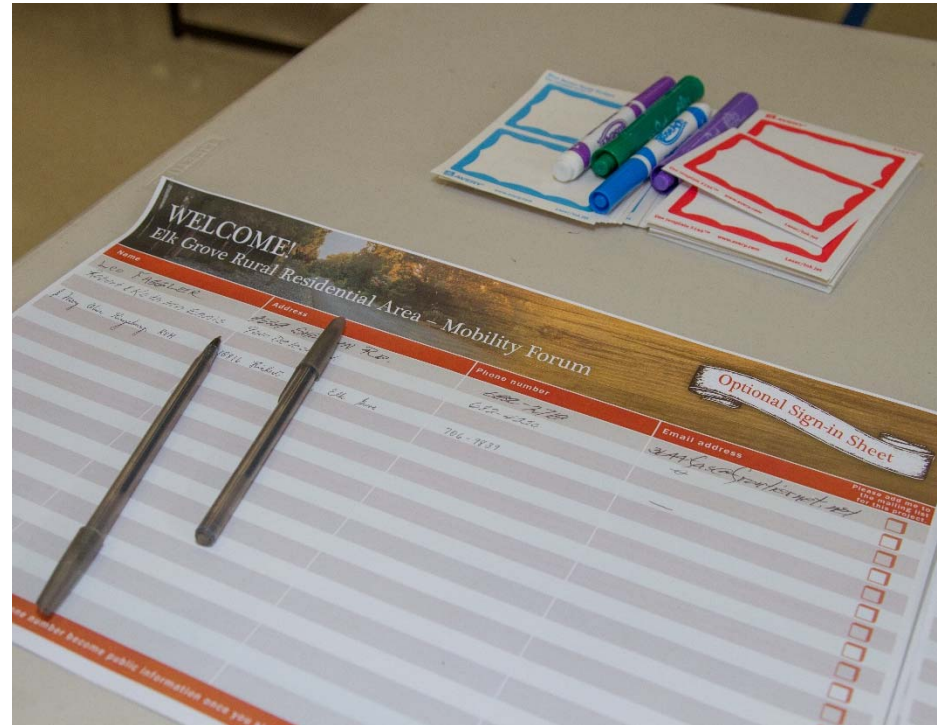
The primary role of the GPAC is to listen, engage with participants, ask clarifying questions, and record public comments.

This is an ideal opportunity for GPAC members to become recognized as project ambassadors.



Welcome Table

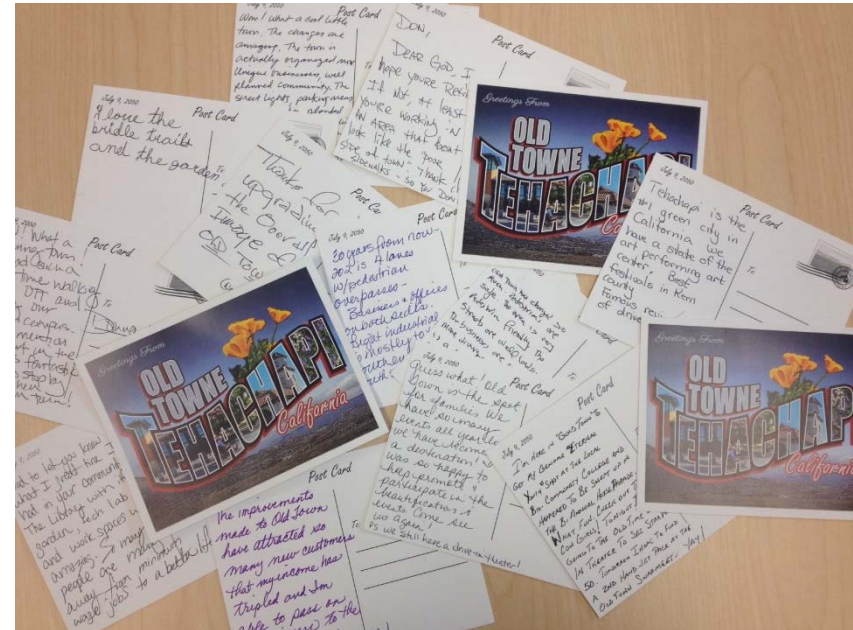
- Participants will be welcomed and asked to sign in and make a name tag.
- Staff will invite participants to visit the two visioning exhibits



The agenda for the evening will be projected on the wall.

Visioning Exhibits

1. Downtown and Waterfront Visioning Activity: *Postcard from the Future*



- The best part about downtown and the waterfront is ...
- The biggest positive change that has happened in downtown and the waterfront is ...

Visioning Exhibits

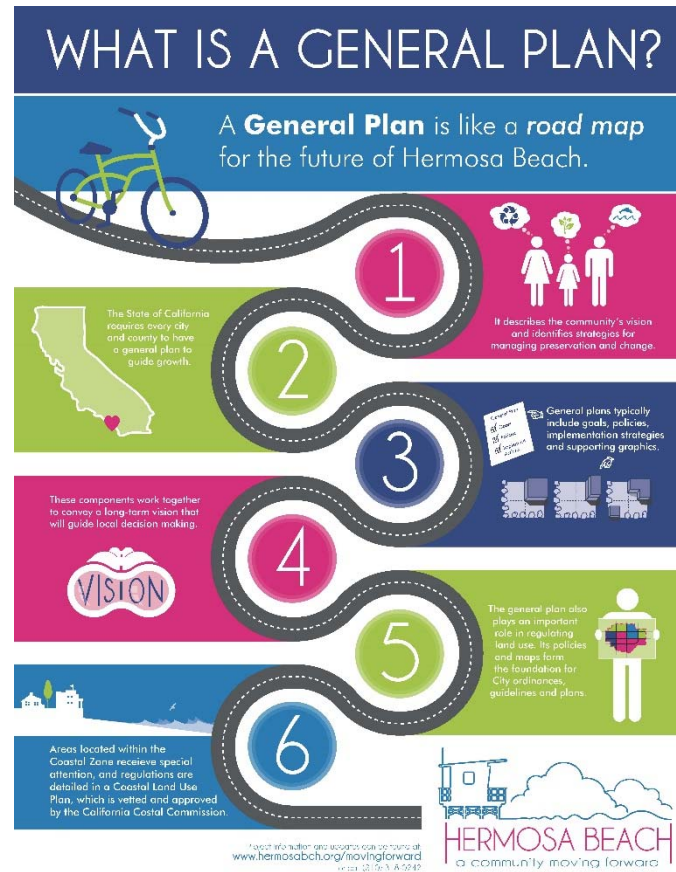
2. General Plan Vision and Values Activity:

Sticky Note Commenting



Presentation

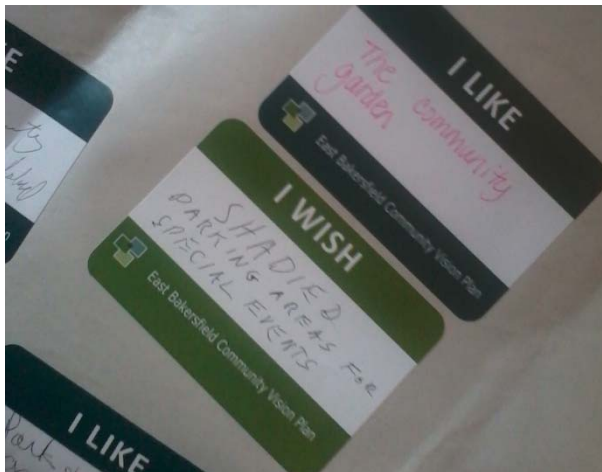
- Introductions
- Project overview
- GP/DWSP 101
- Update on outreach to date and upcoming participation opportunities



Small Group Activity

1. Downtown and Waterfront Assets and Opportunity:

*I love, I would change
Mapping*



Large Group Activity

2. Citywide Assets and Opportunities Prioritization Activity: *Keypad Polling*

Instructions

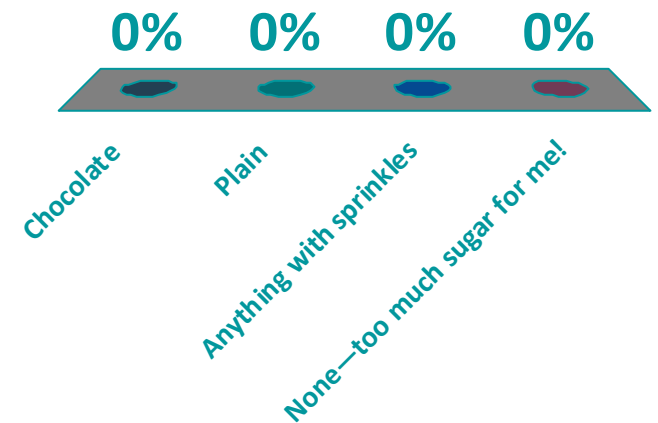
- Use a clicker (on your table) to participate
- Key in your answer after each question prompt
- Green light means it's working
- The last thing you press is what will be recorded



Practice question:

What is your favorite donut flavor?

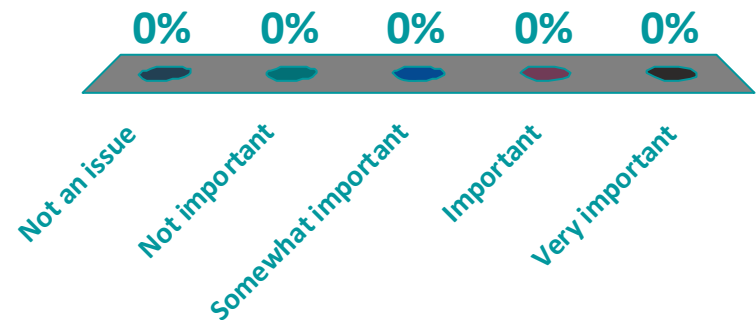
- A. Chocolate
- B. Plain
- C. Anything with sprinkles
- D. None—too much sugar for me!



Example:

Morro Bay has many parks, but few homes are within walking distance of them. *How important of an issue is this for the City to address?*

- A. Not an issue
- B. Not important
- C. Somewhat important
- D. Important
- E. Very important



Small Group Activity

3. Solutions: *Brainstorm/Discussion*

Steps

- Review packet
- Share top three priorities
- Discuss solutions
- Share with the larger group via categorized sticky walls (Greenprint, Blueprint, Downtown/Waterfront)



Small Group Activity

3. Solutions: *Brainstorm/Discussion*

Discussion Questions


- Do you think any of the proposed/best practice solutions are appropriate for Morro Bay?
- Have you seen examples of successful solutions in other places that might work in Morro Bay?
- Do you have ideas for other solutions?



Children's Activity


- Draw your favorite things about the downtown, the waterfront, and Morro Bay



What do you  most about Hermosa Beach?

Draw 1 to 4 here!

None: _____ Age: _____

 HERMOSA BEACH
community moving forward

NEXT STEPS

- Community workshop on June 16 in the Veterans Memorial Building (209 Surf Street)
- July GPAC meeting

Thanks!



Questions?

Scot Graham
sgraham@morrobayca.gov